

CALIFORNIA CHILDREN'S DENTAL DISEASE PREVENTION PROGRAM

DHS Sister Program

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| Helen Cruz Sr Public Administrative Analyst CA Department of Health Services-Office of Oral Health PO Box 942732 MS 7210 Sacramento, CA 94234-7320 Phone: (916) 552-9886 Fax: (916) 552-9910 hcruz@dhs.ca.gov | Local Share: \$538,606 State Share: \$296,012 First Funded: FFY 2002 | Legislators U.S. Sen. Dianne Feinstein U.S. Sen. Barbara Boxer U.S. Rep. Robert T. Matsui CA Sen. Deborah V. Ortiz CA Assemblymember Darrell S. Steinberg |
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Target Audience

- Ages: PreKindergarten; Kindergarten; Grades 1-6; Young Adults; Adults
- Ethnicities: Asian; African American; Latino; Native American; Pacific Islander; Caucasian
- Language: Spanish, Vietnamese, Hmong

Settings

Schools; Community Health Fairs

Partners

Schools; Local Health Departments

Description

The second year of the DHS-CDDPP-Parent Oral Health and Nutrition Education Program (POHNE) will focus on the implementation of activities in the communities of the CDDPP projects. Last year, local CDDPP projects identified specific schools, parent programs and community events in which to implement POHNE classes by providing education and information on dental disease, nutrition and physical activity. This year, at least one-half of all POHNE activities will be conducted in the classroom style environment using the POHNE curriculum and educational display. Each attendee will complete a written pre and post-test and POHNE evaluation. Other POHNE activities include participation at local health fairs, Back to School Nights or community events. All POHNE materials and curriculum will be translated and printed into Spanish, which will be distributed to each CDDPP project.

Additionally, the State Office of Oral Health (OOH) -UCSF Analyst will work with local CDDPP program coordinators from Santa Barbara Co, Orange Co. Contra Costa Co. to assist in the development of an impact evaluation component. These coordinators will evaluate POHNE classroom instruction, educational materials, evaluation tools and review *Nutrition Network* evaluation guidelines. Feedback will be provided to the State. Coordinators will also meet with the *Nutrition Network* evaluation specialist in Sacramento to develop the criteria, which will be used in the evaluation component and piloted next fiscal year.

CANCER DETECTION SECTION*DHS Sister Program*

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| Malati Chenik Project Coordinator PO Box 942732 MS 7203 Sacramento, CA 94234-7320 Phone: (916) 449-5279 Fax: (916) 449-5310 mchenik@dhs.ca.gov | Local Share: \$103,136 State Share: \$51,568 First Funded: FFY 2002 | Legislators U.S. Sen. Dianne Feinstein U.S. Sen. Barbara Boxer U.S. Rep. Robert T. Matsui CA Sen. Deborah V. Ortiz CA Assemblymember Darrell S. Steinberg |
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Target Audience

- Ages: Adults; Seniors
- Ethnicities: Asian (14%); African American (18%); Latino (26%); Native American (16%); Caucasian (7%); Regional Total (12%)
- Language: Spanish, Vietnamese, Hmong, Cantonese, Tagalog, Korean, Khmer, Armenian, Mandarin, English

Settings

Clinics; Community Organizations

Partners

10 partners from: Local Health Departments; Community Agencies

Description

The focus of healthy lifestyle education is to provide nutrition education along with physical activity promotion as an integrated component of ongoing breast cancer and cervical cancer screening activities of the Partnership's at the local level. For this activity, each Partnership receives \$3,000 for healthy lifestyle education to augment, adapt, translate and train contractors/mini-grantees on the healthy lifestyle curriculum entitled, "Healthy Lifestyle Curriculum in Reducing the Risk of Breast Cancer" which is also available in other languages, the other languages in which the curriculum is available are Spanish, Vietnamese and Hmong. The work in progress for adapting the curriculum for cultural and linguistic sensitivity will continue to strengthen the curriculum. The minigrantees, contractors, community outreach workers, and others will use the adapted curriculum materials in nutrition education for CDS eligible women. Partnership satisfaction on the use of the funding for the work completed will be informally assessed by CDS at the end of the funding cycle.

The remaining balance of the funds \$20,000 will be used by CDS to print the number of copies of the curriculum in other languages as needed by the Partnerships. For this activity, CDS surveys Partnerships on the number of copies requested in other languages for the work to be accomplished at the local level. This activity is part of the Partnership's work plan submitted to CDS for review of the proposed work that will be accomplished at the local level. The how and what of the Partnership activities in use of resources for this year will be communicated via CDS channels to Partnerships, e.g., newsletter, memo, e-mail etc. The satisfaction and use of the duplicated copies of the curriculum are obtained by an informal survey of Partnerships at the end of the funding cycle. The results of activities are then communicated to the *Network* via the Interim and End of the Year Report of the Cancer Detection Section.

PREVENTIVE HEALTH CARE FOR THE AGING

DHS Sister Program

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| Laurie Vazquez, RN, MSN, FNP-C | Local Share: | \$465,633 | <u>Legislators</u> |
| Program Chief | State Share: | \$215,417 | U.S. Sen. Dianne Feinstein |
| PO Box 942732 MS-253 | First Funded: | FFY 2003 | U.S. Sen. Barbara Boxer |
| Sacramento, CA 94234-7320 | | | U.S. Rep. Robert T. Matsui |
| Phone: (916) 552-9977 | | | CA Sen. Deborah V. Ortiz |
| Fax: (916) 552-9996 | | | CA Assemblymember Darrell S. Steinberg |
| lvazquez@dhs.ca.gov | | | |

Target Audience

- Ages: Adults; Seniors
- Ethnicities: Asian (5%); African American (3%); Latino (18%); Native American (1%); Pacific Islander (2%); Caucasian (70%); Middle Eastern, Russian (1%)
- Language: Spanish, Vietnamese, Hmong, Cantonese, Tagalog, Korean, Khmer, Mandarin, English, Arabic, Russian

Settings

Community Centers; Clinics; Farmers' Markets; Faith Organizations; Senior Centers; Residential Facilities; Mobile Home Parks

Partners

Local Health Departments

Description

Preventative Health Care for the Aging, in 13 local counties, promotes the health of low-income seniors aged 55 and over by increasing fruit and vegetable consumption to 5-9 daily servings, increasing daily physical activity to at least 30 minutes, and promoting participation in USDA nutrition assistance programs (including Food Stamps, senior meal programs, Brown Bag, Meals on Wheels, etc.).

Thirteen thousand seniors are targeted for 2003-2004. Activities include: conducting group nutrition education classes at places where low-income seniors typically gather; conducting "Ask About Nutrition" events concomitantly with PHCA-sponsored health promotion events, such as during local flu drives, to provide seniors waiting in line with information about healthy nutrition, physical activity and nutrition assistance programs. PHCA will also participate in a minimum of 21 local health fairs and provide this information to seniors. All activities will aim to serve low-income seniors. Materials will be offered in languages appropriate for the local populations and when needed, translators or bilingual staff will provide the education. Events are one-time educational sessions that are interactive and culturally appropriate.

PHCA participates in the National 5 A Day Week by sending out educational/promotional flyers and information about Food Stamps and local senior meal programs to 3000 low-income seniors and post campaign materials in places where seniors typically gather. PHCA also participates in community activities supporting statewide initiatives and connect with *Network Lead* agencies.

PRIMARY CARE AND FAMILY HEALTH (PCFH) WIC BRANCH

DHS Sister Program

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| Linda Cowling Public Health Nutrition Consultant (Specialist) 3901 Lennane Drive Sacramento, CA 95834 Phone: (916) 928-8502 Fax: (916) 928-0610 lcowling@dhs.ca.gov | Local Share: \$1,543,489 State Share: \$669,443 Grant Amount: \$350,000 First Funded: FFY 1996 | Legislators U.S. Sen. Dianne Feinstein U.S. Sen. Barbara Boxer U.S. Rep. Robert T. Matsui CA Sen. Deborah V. Ortiz CA Assemblymember Dave Cox |
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Target Audience

- Ages: PreKindergarten; Kindergarten; Grades 1-12; Adults
- Ethnicities: Asian; African American; Latino; Pacific Islander; Caucasian
- Language: Spanish, English

Settings

Community Centers; Schools; Local Health Department

Partners

Schools; Local Health Departments; Community Centers

Description

The following projects will be implemented this year:

- Fund Healthy Eating and Childhood Overweight Prevention Grants in local communities via the Maternal and Child Health (MCH) and Children's Medical Services (CMS) Branches to nine local MCH and CMS local agency programs. The following agencies will receive funding: Contra Costa County Department of Health, Fresno County Health Department, The City of Long Beach Department of Health and Human Services, Los Angeles County Department of Health, Sonoma County Department of Health, Yolo County Department of Health, Merced County Department of Health, San Bernardino County Health Department, and City and County of San Francisco Department of Health. The goal of each project is help improve the nutrition and physical activity habits of low-income school aged children and their parents or caregivers that participate in MCH and CMS funded programs. Funding will be used to develop nutrition education interventions that promote: increased consumption of fruits and vegetables; healthy weight; partnerships and collaborations with other programs in planning and delivering nutrition education; and increased participation in USDA nutrition assistance programs.
- Plan a childhood obesity conference for 2005 to discuss progress in the implementation of obesity prevention practices supporting low-income families. Co-sponsors of the conference include UC Berkeley's Center for Weight and Health, and the California Department of Education. Building on the successes of two previous childhood obesity conferences, the conference will highlight best practices and promote skill building for intermediaries conducting interventions impacting healthy eating and physical activity behaviors of low-income children and their parents.